



SOCA QUARTERLY

ACCESS INTO EXCLUSIVE YACHT INDUSTRY

7 REASONS TO BOOK A CORPORATE CHARTER

BY: SHEILA RUFFIN



Photography credit: Soca Caribbean Yacht Charters

Journalist, Kim Kavin, stated companies are chartering yachts “to show their top clients - or would be clients - the most personalized style of vacation getaway the world has to offer. In return for the sizable financial investment, they are receiving business loyalty beyond their wildest dreams.”

Here are 7 reasons to book a corporate charter with us.

Sheila Ruffin is The Boss of Soca Caribbean Yacht Charters.
Book now at www.socayachtcharters.com



- 1. Qualifies for professional development **tax deductions**;**
- 2. **Fosters teamwork** through corporate team building activities;**
- 3. **Helps negotiate multi-million-dollar deals** with prospective clients in a stress-free island environment;**
- 4. **Innovate new ideas** or **launch a new product** with impressive scenic backdrops and panoramic landscapes;**
- 5. **Earn miles and cashback** on company credit cards for travel;**
- 6. **Develop attendees' knowledge and skillset** through an industry speaker in a relaxing atmosphere; and**
- 7. **Minimize high turnover and reduce burnout** amongst employees and staff.**