



# SOCA QUARTERLY

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ACCESS INTO EXCLUSIVE YACHT INDUSTRY

## 5 REASONS TO CHOOSE SOCA CARIBBEAN YACHT CHARTERS

BY: SHEILA RUFFIN



We offer personalized, all-inclusive yacht vacations in a Caribbean oasis. Our weekly vacations include black car airport services, watersports, and a personal chef with gourmet cuisine and premium liquor.

We make every moment stress-free, from the time you leave your home until you return from travel destinations, such as The Bahamas, St. Lucia, and the U.S. Virgin Islands!

Sheila Ruffin is The Boss of Soca Caribbean Yacht Charters.  
Book now at [www.socayachtcharters.com](http://www.socayachtcharters.com).



## 1. ONE-STOP SHOP

Packaged with yacht charters, we organize airport transportation, flight itineraries, custom & immigration services, hotel arrangements, and tourist attractions.

## 2. ONE TOTAL PRICE

We simplify travel expenses by charging one single fixed price.

## 3. YACHT INDUSTRY KNOWLEDGE

We have comprehensive knowledge and expertise in the yacht industry. Let us be your "go to" yachting specialists.

## 4. CUSTOMIZED & EXCLUSIVE

We create customized menus based on your food and beverage preferences, and arrange exclusive experiences centered around your interests.

## 5. CONFIDENTIALITY

Protecting our clients' privacy and personal information is essential. Our staff and travel vendors are governed by a confidentiality and ethics policy.



**Sheila Ruffin** is an energy and environmental law attorney who combined her legal background with her travel education from the Travel Institute to create Soca Caribbean Yacht Charters.

Born on Virginia's Eastern Shore, her grandfather, "Big Rich," was an avid boater on the Chesapeake Bay. In 2012, Sheila moved to St. Thomas, U.S. Virgin Islands and handled yacht marina construction, boating pollution, and cruise port congestion. As an attorney, Sheila examines hydropower dams, commercial marinas, boat storage facilities, and impacts to recreational water activities.

In 2021, she was selected for Boating Industry Magazine's 40 Under 40 award and graces the cover of Destination Magazine – Virgin islands 2022.

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